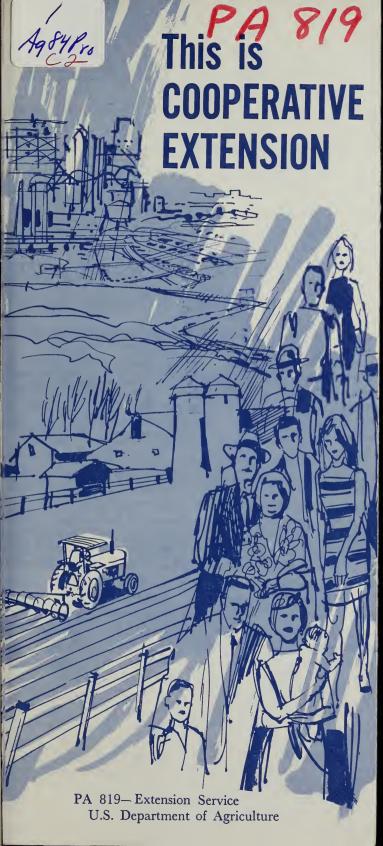
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THIS IS COOPERATIVE EXTENSION

There's an Extension office in your county. You can get information there on how to operate a better farm business, create a better home, build a better community. There are county agents to help you.

These Extension agents have the latest in scientific information from State and Federal research centers. And they know how to convert it into practical, down-to-earth answers

to your problems.

They present information to the public in person, by phone, by mail, at meetings, in newspapers, and on radio and television. They distribute useful bulletins on subjects you're interested in.

If your county agents don't have the answers you need, they can find out for you who does, because they work closely with many other agencies.

HOW EXTENSION OPERATES

The Cooperative Extension Service is a three-way partnership. Your State land-grant university, the U.S. Department of Agriculture, and the county governments share in planning and financing Extension work. To make sure local people have a voice in planning, many volunteer to serve as advisers.

The land-grant university is headquarters for the staff of specialists in agriculture, home economics, 4-H youth work, marketing, community development, environment, and related subjects, who work with your county and area agents.

More than 3,000 Extension offices throughout the nation make up a vast facility for extending knowledge to all Americans.





Extension staffs advise farmers and the managers of agricultural businesses on the best ways to grow, market, process, and use farm products. They suggest how to adapt scientific methods to individual needs and to adjust farm businesses to changing economic conditions.

Skilled specialists and agents help farmers solve everyday problems of crops and soils, livestock and poultry, farm machinery and buildings, and forestry. They stress farm safety and the safe use of pesticides. Householders can get information on problems of lawns, gardens, landscaping, and insect control.

Extension also assists farmer cooperatives, and the wholesalers and transporters of farm goods.

Many other businessmen turn to Extension for technical information and training. Specialists help farmers and processors study the economic effects of foreign markets and consumer preferences. Professional people who serve agriculture—veterinarians, vo-ag teachers, bankers—use Extension information.

Special programs are exploring ways to help low-income farmers move into the economic mainstream.

The quality of our environment also very much concerns Extension. The Extension staffs assist farmers and communities with reducing air, water, and soil pollution, and shows them how to use natural resources to save and improve the environment for coming generations.



Serving the FAMILY

Your county Extension home economists provide information on new and useful ideas for homemaking and family living. Their educational programs focus on family-related concerns such as:

- -Food and nutrition
- -Housing
- —Consumer education on use of money, credit, and other resources
- —Development of healthy human and family relationships
- —Health, safety, and use of community resources
- -Clothing for function, utility, and economy
- —Competence in volunteer leadership roles and community development.

Extension home economists reach people with information through groups and individually. Volunteer leaders are trained to teach their friends, neighbors, and others.

Many counties have Extension "program aides" who are local women hired to teach low-income families in their neighborhoods how to improve nutrition and make better use of food stamps or donated foods.

Radio and television programs, newspaper articles and bulletins carry information to the public. You can get help with special home or family-related problems by telephoning or writing your Cooperative Extension office.



4-H is . . .

- Young people learning and doing in 4-H clubs, special interest groups, workshops, TV lessons and special nutrition programs.
- Adults and teens sharing their time and knowledge with younger 4-H'ers.
- A fun and exciting way to learn.
- Adaptable to where young people live and what they want to do.
- A guide to health and fitness.
- Self expression through creating things.
- Discovering the "whys" behind science and technology in everyday life.
- Learning about economics—from production to consumption.
- Doing something about making the community a better place to live.
- Youth from all places, all races, and all incomes—developing as persons, sharing as citizens and practicing leadership.
- Extension's education program for youth. Volunteer leaders are trained and supervised by county Extension staff.



for a BETTER COMMUNITY



Extension agents help people develop the resources they have—natural, human, social and economic—to make their community a better place to live.

They help citizens get together and organize their efforts—to study facts, discuss issues, plan and act for the good of all.

Your county agent can put your group in contact with sources of technical and financial assistance for projects. He'll bring in experts, if you like, to inform people on subjects such as community fàcilities, zoning, health, and job training. He can help you get others behind an important community effort.

Extension's job is education for action. Your county agent can help you find information on . . .

economic development—how to bring in new businesses, new payrolls, new jobs, community recreation.

community services—how to obtain better schools, water and utility systems, housing, sanitation, transportation; prepare for civil defense and natural disasters.

human development—how to set up training programs to teach people new skills to do new jobs; to improve the quality of living and the future for youth who remain in the community.

Your Local Extension Office is as close as your telephone—it's probably listed under your county government. Offices are usually located in the courthouse, post office, or other government building in your county seat town. Or you can write to the Director of your State Extension Service at the address below.

ALASKA—University of Alaska, College 99701 ARIZONA-University of Arizona, Tucson 85721 ARKANSAS-University of Arkansas, Little Rock 72203 CALIFORNIA—University of California, 2200 University Avenue, Berkeley 94720 COLORADO-Colorado State University, Fort Collins 80521 CONNECTICUT—University of Connecticut, Storrs 06268 DELAWARE—University of Delaware, Newark 19711
DISTRICT of COLUMBIA—Federal City College and Washington Technical Institute, 1424 K St. NW., Washington 20005 FLORIDA—University of Florida, Gainesville 32601 GEORGIA—University of Georgia, Athens 30601 GUAM-Guam Extension Office, Department of Agriculture, Government of Guam, Agana 96910 HAWAII—University of Hawaii, Honolulu 96822 IDAHO-University of Idaho, Moscow 83843 ILLINOIS—University of Illinois, Urbana 61801 INDIANA—Purdue University, Lafayette 47907 IOWA-Iowa State University, Ames 50010 KANSAS-Kansas State University, Manhattan 66502 KENTUCKY—University of Kentucky, Lexington 40506 LOUISIANA—Louisiana State University, Baton Rouge 70803 MAINE—University of Maine, Orono 04473 MARYLAND-University of Maryland, College Park 20742 MASSACHUSETTS—University of Massachusetts, Amherst 01002 MICHIGAN—Michigan State University, East Lansing 48823 MINNESOTA—University of Minnesota, St. Paul 55101 MISSISSIPPI-Mississippi State University, Mississippi State 39762 MISSOURI-University of Missouri, Columbia 65201 MONTANA—Montana State University, Bozeman 59715 NEBRASKA—University of Nebraska, Lincoln 68503 NEVADA—University of Nevada, Reno 89507 NEW HAMPSHIRE—University of New Hampshire, Durham 03824 NEW JERSEY-Rutgers-The State University, New Brunswick 08903

NEW MEXICO-New Mexico State University, Las Cruces 88001

NEW YORK-Cornell University, Ithaca 14850

NORTH CAROLINA-North Carolina State University, Raleigh 27607

NORTH DAKOTA-North Dakota State University, Fargo 58102 OHIO-Ohio State University, Columbus 43210

OKLAHOMA—Oklahoma State University, Stillwater 74074 OREGON-Oregon State University, Corvallis 97331

PENNSYLVANIA-The Pennsylvania State University, University Park 16802 PUERTO RICO-University of Puerto Rico, Rio Piedras 00928

RHODE ISLAND-University of Rhode Island, Kingston 02881 SOUTH CAROLINA—Clemson University, Clemson 29631 SOUTH DAKOTA—South Dakota State University, Brookings 57006

TENNESSEE-University of Tennessee, Knoxville 37901 TEXAS-Texas A&M University, College Station 77843 UTAH-Utah State University, Logan 84321 VERMONT-University of Vermont, Burlington 05401 VIRGINIA—Virginia Polytechnic Institute, Blacksburg 24061 VIRGIN ISLANDS-P.O. Box 166, Kingshill, St. Croix 00850 WASHINGTON—Washington State University, Pullman 99163 WEST VIRGINIA—West Virginia University, Morgantown 26506 WISCONSIN-University of Wisconsin, Madison 53706 WYOMING-University of Wyoming, Laramie 82070

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